**20:06:10:11.  Identification of plan or number of policies.** When a choice of the amount of benefits is referred to, an advertisement or solicitation shall disclose that the amount of benefits provided depends upon the plan selected and that the premium will vary with the amount of the benefits selected. When an advertisement or solicitation refers to various benefits which may be contained in two or more policies, other than group master policies, the advertisement or solicitation shall disclose that such benefits are provided only through a combination of such policies.

 **Source:** 4 SDR 6, effective August 9, 1977; 12 SDR 151, 12 SDR 155, effective July 1, 1986; 27 SDR 54, effective December 4, 2000; 38 SDR 116, effective January 10, 2012.

 **General Authority:** SDCL 58-33A-7.

 **Law Implemented:** SDCL 58-33-5, 58-33-6, 58-33-7, 58-33A-8, 58-33A-10.