**20:06:10:15.  Group or quasi-group implications.** An advertisement or solicitation of a particular policy may not state or imply that prospective insured's become group or quasi-group members covered under a group policy and as such enjoy special rates or underwriting privileges, unless such is the fact.

**Source:** 4 SDR 6, effective August 9, 1977; 12 SDR 151, 12 SDR 155, effective July 1, 1986; 27 SDR 54, effective December 4, 2000; 38 SDR 116, effective January 10, 2012.

**General Authority:** SDCL 58-33A-7.

**Law Implemented:** SDCL 58-33-5, 58-33-6, 58-33-7, 58-33-28, 58-33A-8, 58-33A-10.