

South Dakota Governor's Office of Economic Development

Strategic Plan

Mission		
<p><i>To work together with businesses, government organizations, educational institutions, and individual citizens to maximize and leverage public-private sector partnerships to generate new ideas, to develop new businesses, to strengthen existing businesses, and to encourage additional investment in South Dakota to improve the quality of life for all South Dakotans.</i></p>		
Vision		
<p><i>South Dakota is the leading place to realize economic prosperity. Our economy is strengthened by recruiting new businesses, helping businesses expand, and helping entrepreneurs realize their dream of owning their own business. Our communities are vibrant and positioned to support the creation, expansion, and recruitment of businesses offering competitive wages and positive economic impact.</i></p>		
Objectives		
Job Creation & Property Tax Base Expansion	Workforce Marketing (www.youcanliveinsd.com)	Economic Development Infrastructure
Indicators		
<p><u>Top Level Indicators</u></p> <ul style="list-style-type: none"> - Projected job creation – assisted projects - Projected property tax base increase – assisted projects - Percentage of assisted jobs at or above industry average wages 	<p><u>Top Level Indicators</u></p> <ul style="list-style-type: none"> - Ad campaign impressions - Unique visitors to website - Referrals to DLR job listings 	<p><u>Top Level Indicators</u></p> <ul style="list-style-type: none"> - Net new or renewed Certified Ready Sites - Building SD Programs – projected jobs - Building SD Programs – outside funds leveraged