

# BRIDGE

DIRECT OUTREACH NETWORK

*Improving the Lives of Native American People*



**REACH AN ESTIMATED 6.5 MILLION VISITORS ANNUALLY**

**BRIDGE DIRECT OUTREACH NETWORK™** reaches an estimated *6.5 million visitors annually* with culturally reflective and community connected programming that effectively entertains, engages, educates, and empowers the viewer.

- 79%** of visitors indicated they watched the programming displayed.
- 71%** of visitors indicated that they learned new information.
- 61%** of viewing participants indicated that the programming prompted them to seek out more information on the topic.

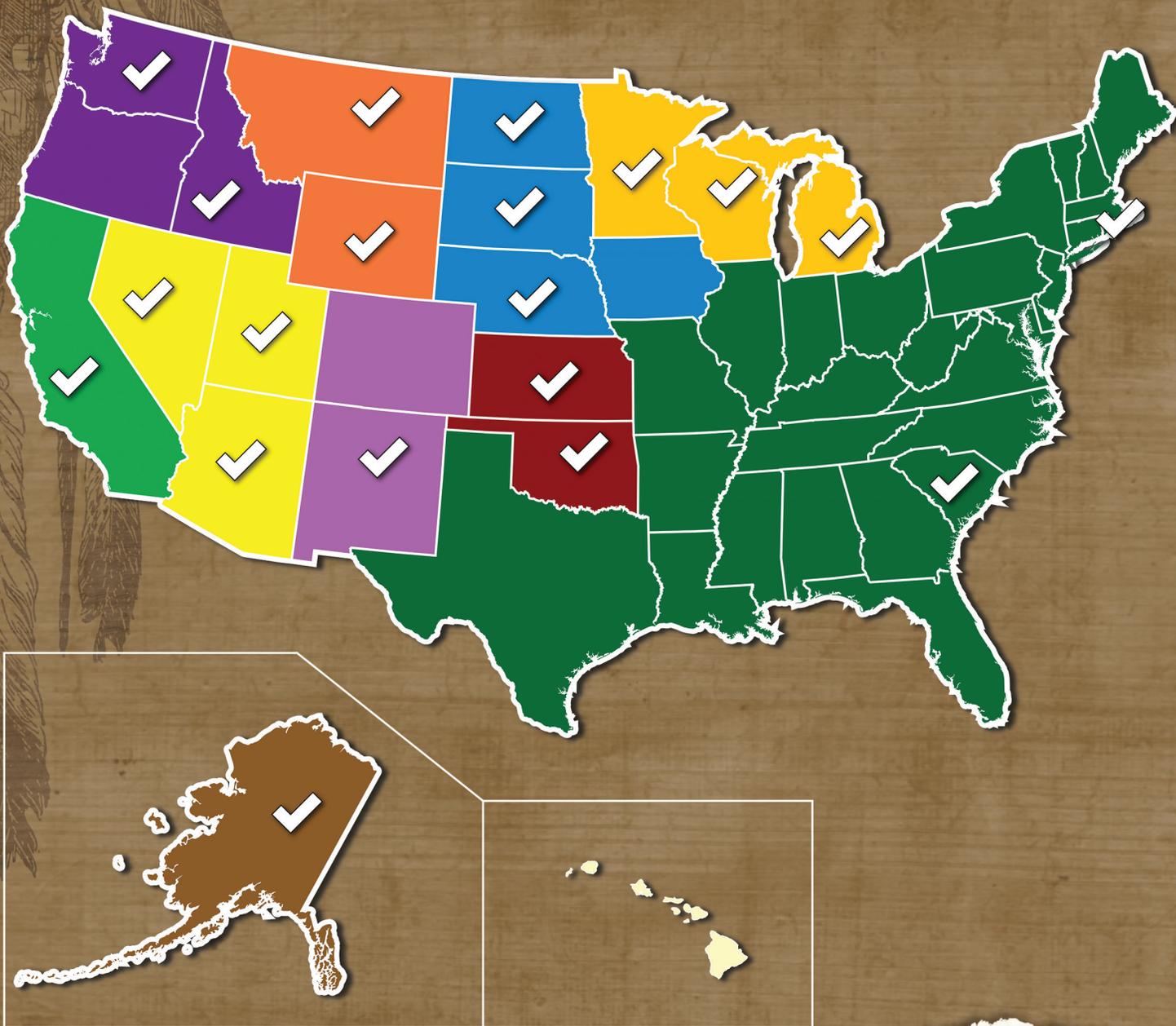


The programming window displays culturally reflective community connected programs and secured airtime messaging.

The local messaging window displays local weather and facility and community announcements.

National news ticker provides current headlines.

**BRIDGE DIRECT OUTREACH NETWORK™** doesn't air commercial advertisements.



Physical regions of the United States include:

- \*Alaska
- Albuquerque
- Bemidji
- Billings
- Great Plains
- Nashville
- Oklahoma
- Portland
- \*California
- Navajo, Phoenix, Tuscan

\* State rates apply for the regions of Alaska and California. Check marks represent states with **BRIDGE** DIRECT OUTREACH NETWORK™ locations.

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