



McLaughlin School District 15-2

P.O. Box 880 • McLaughlin, SD 57642

Instill a passion for learning in ourselves, our children, and our community

March 10, 2011

KAT Productions
1025 N 3rd St #1
Bismarck, North Dakota 58639

Dear Todd and Candace:

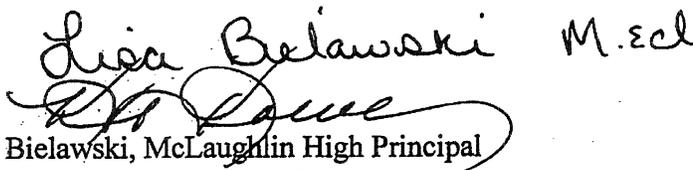
McLaughlin School District would like to take this opportunity to thank you for the enormous positive outreach you have made to our school children, especially it seems, with our middle school and high school students. The "Cutting" and "Branding" public service videos that your staff helped our high school students produce were specifically targeting abuse problems throughout the Standing Rock Reservation that our students were very aware of. Our high school students felt these two forms of self abuse were a silent, hidden epidemic that needed to be addressed. KAT Communications, through GoodHealthTV cable at our school and at the IHS clinics, gave them the venue to reach everyone on the reservation.

It is gratifying that the reported incidence of these two destructive behaviors is down at McLaughlin Public School and our high school students are openly communicating with their peers that there are better ways to relieve the stress and negative pressures in their lives than to resort to cutting and branding.

The addition of GoodHealth cable network in our school during breakfast and lunch allows the students to see up-to-the-minute local, state and national news and the local weather interspersed with age-appropriate features focusing on positive messages for good health. We hope to expand the programming next year into the health classes K-12 and are looking forward to this next extension of our partnership in good health for our students. Our students really enjoy making the videos and shorts that feature them on GoodHealth tv and are eager to volunteer to make them. The grade students are excited for their turn at being stars. This is the key that sells the programs - ownership in the product!

We hope other reservation schools will see the value of GoodHealth TV in their school and join us in producing more good health programs for Native Americans.

Sincerely yours,

 M. Ecl

Lisa Bielawski, McLaughlin High Principal
Harriet Howe, High School Science Department

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