

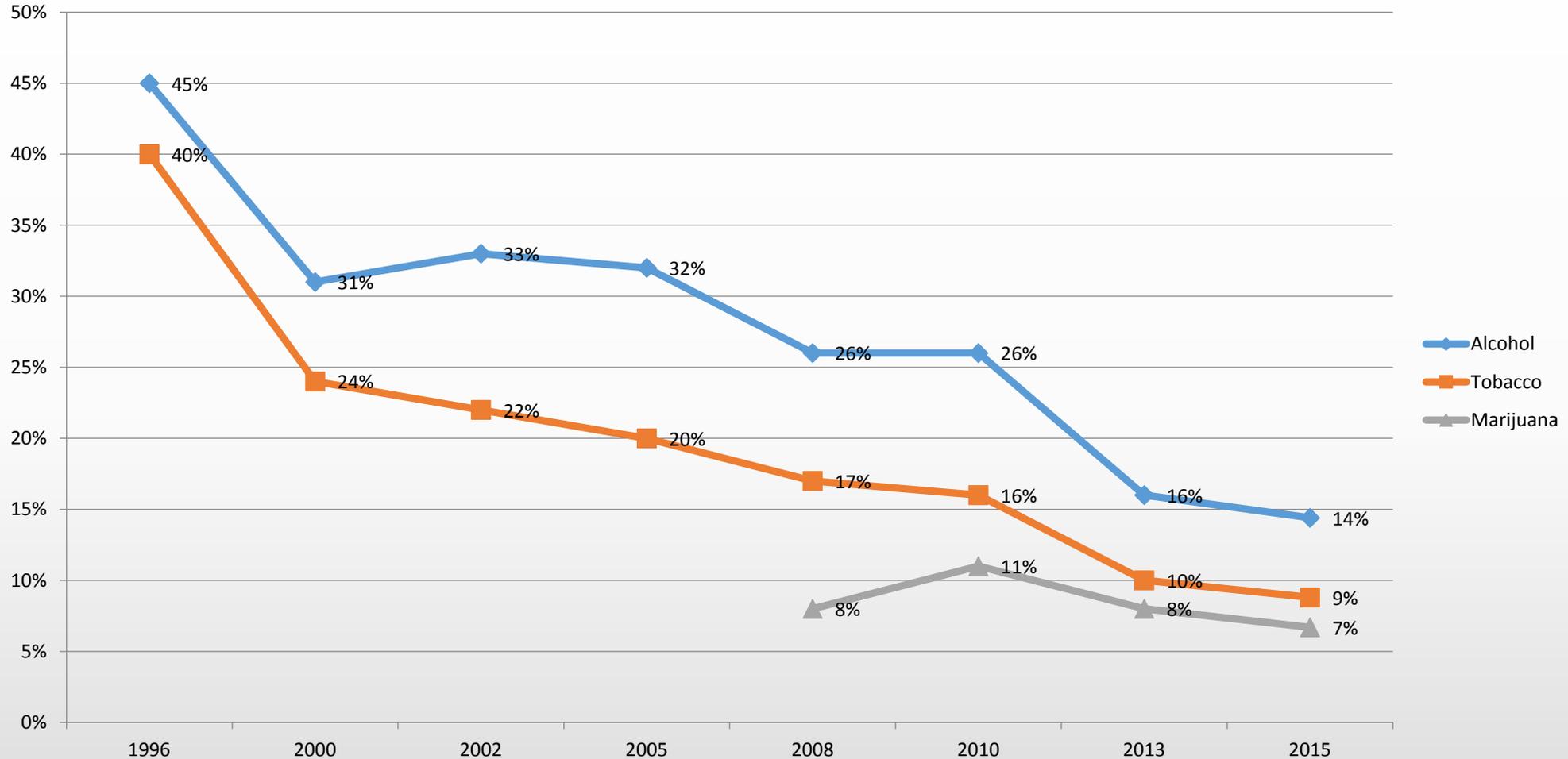


Our Efforts are making a difference...

- School based prevention and early intervention programming through **Project SUCCESS and Positive Action at WMS & WHS**
- Partnerships with existing community organizations, agencies and resources through **Communities Mobilizing for Change on Alcohol**

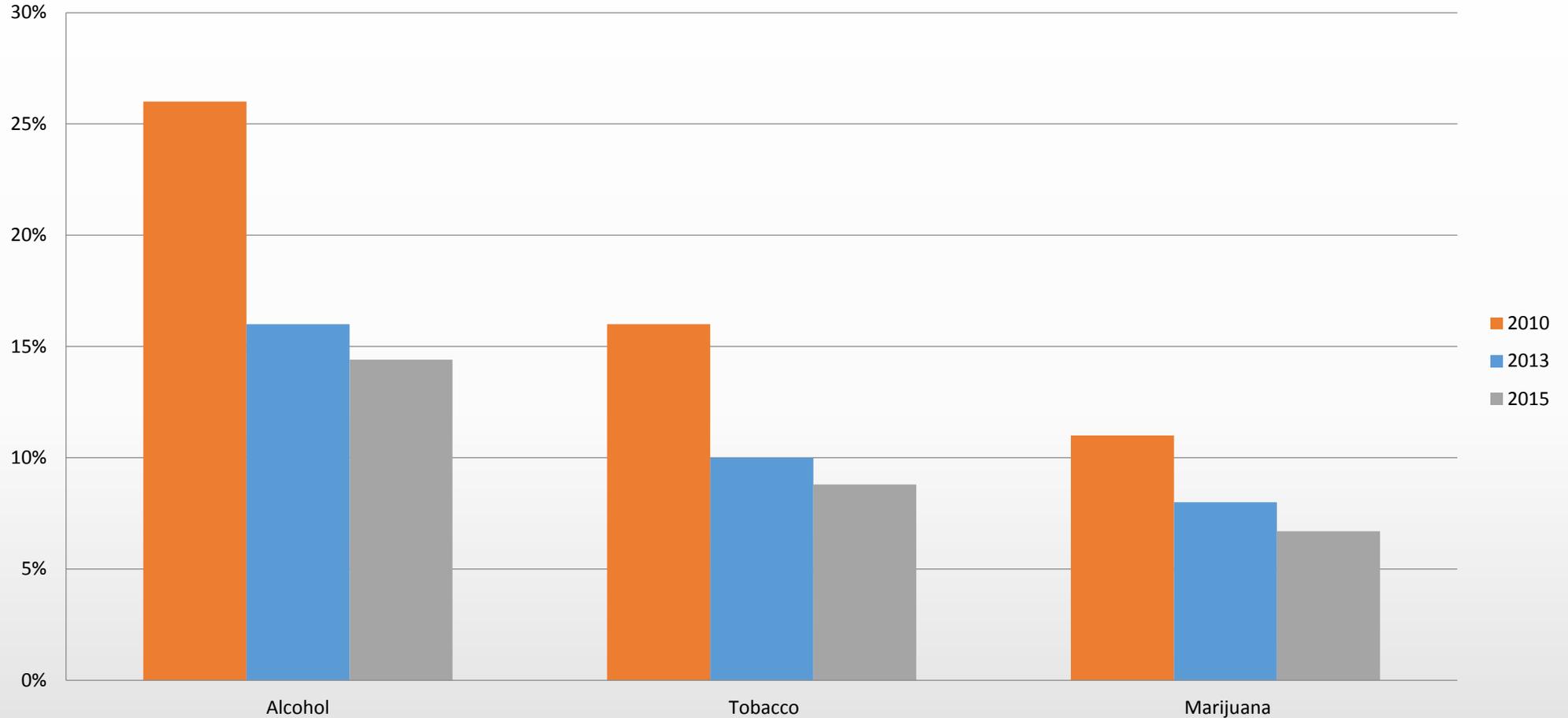
Kelli Rumpza, Certified Prevention Specialist  
Watertown Healthy Youth Coordinator

### 30 Day Use among Watertown students grades 7-12



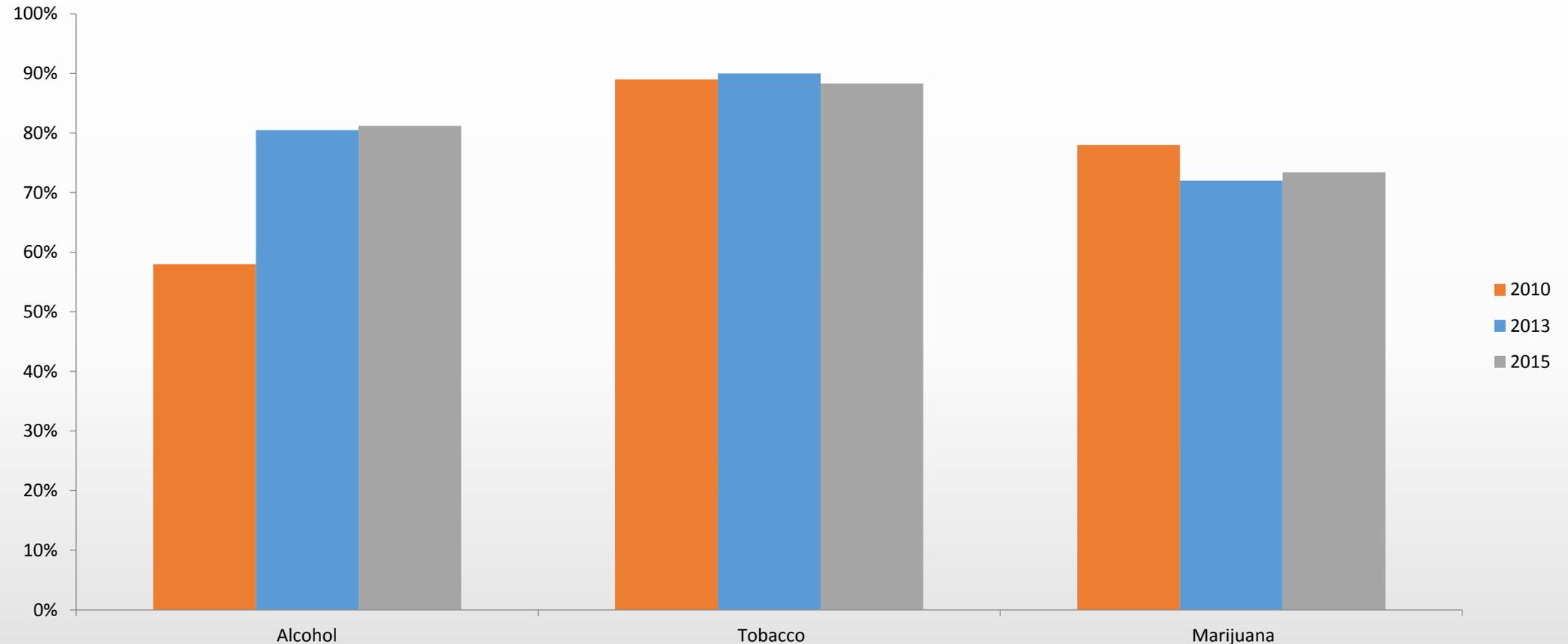
Source: Search Institute’s Profile of Student Life survey administered to Watertown students grades 7-12, Fall 2010; PRIDE survey administered to Watertown students grades 7-12, Fall 2013 and Fall 2015.

### 30 Day Use of Watertown students grades 7-12



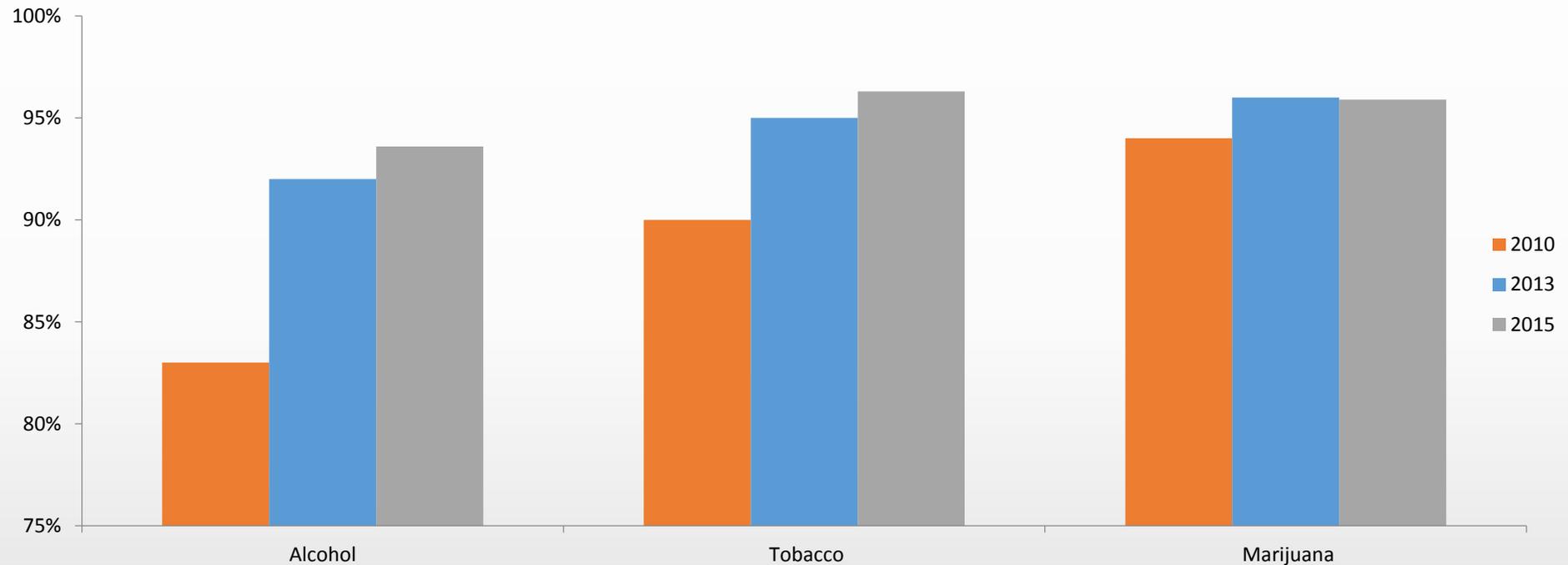
Source: Search Institute’s Profile of Student Life survey administered to Watertown students grades 7-12, Fall 2010; PRIDE survey administered to Watertown students grades 7-12, Fall 2013, and Fall 2015.

## Watertown Students Grades 7-12 Perception of Risk of Harm



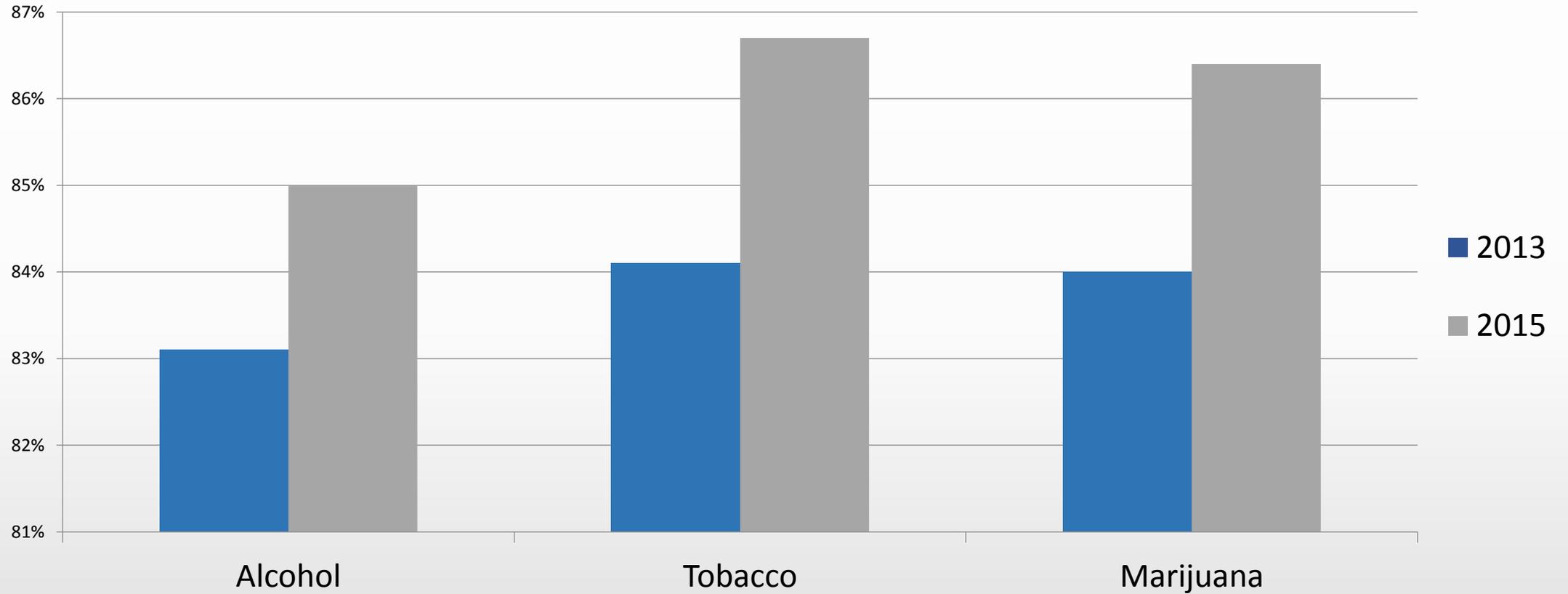
Source: Search Institute's Profile of Student Life survey administered to Watertown students grades 7-12, Fall 2010; PRIDE survey administered to Watertown students grades 7-12, Fall 2013 and Fall 2015.

## Perception of Parental Disapproval of Use



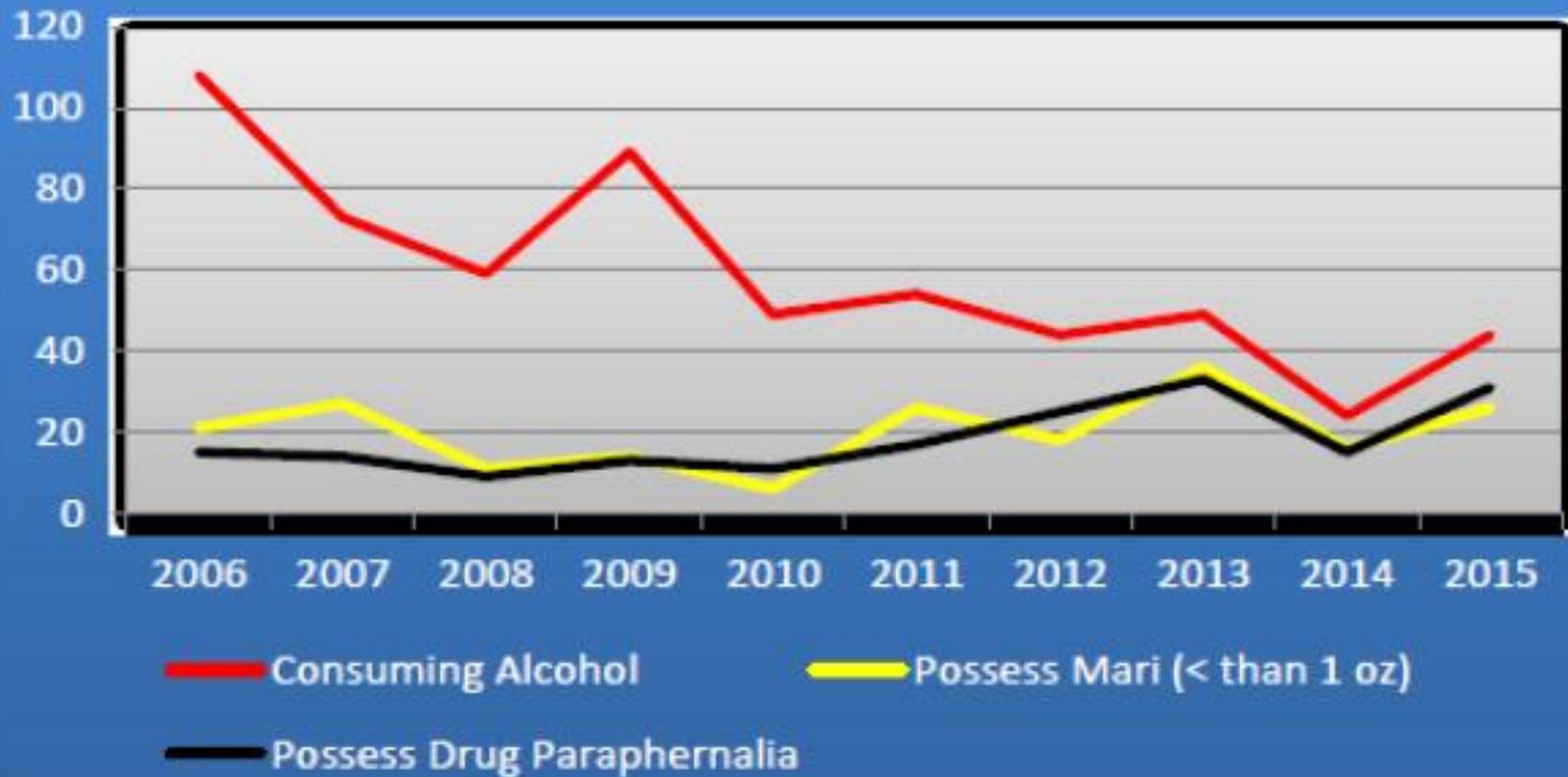
Source: Search Institute's Profile of Student Life survey administered to Watertown students grades 7-12, Fall 2010; PRIDE survey administered to Watertown students grades 7-12, Fall 2013 and Fall 2015.

## Perception of Friend Disapproval of Use



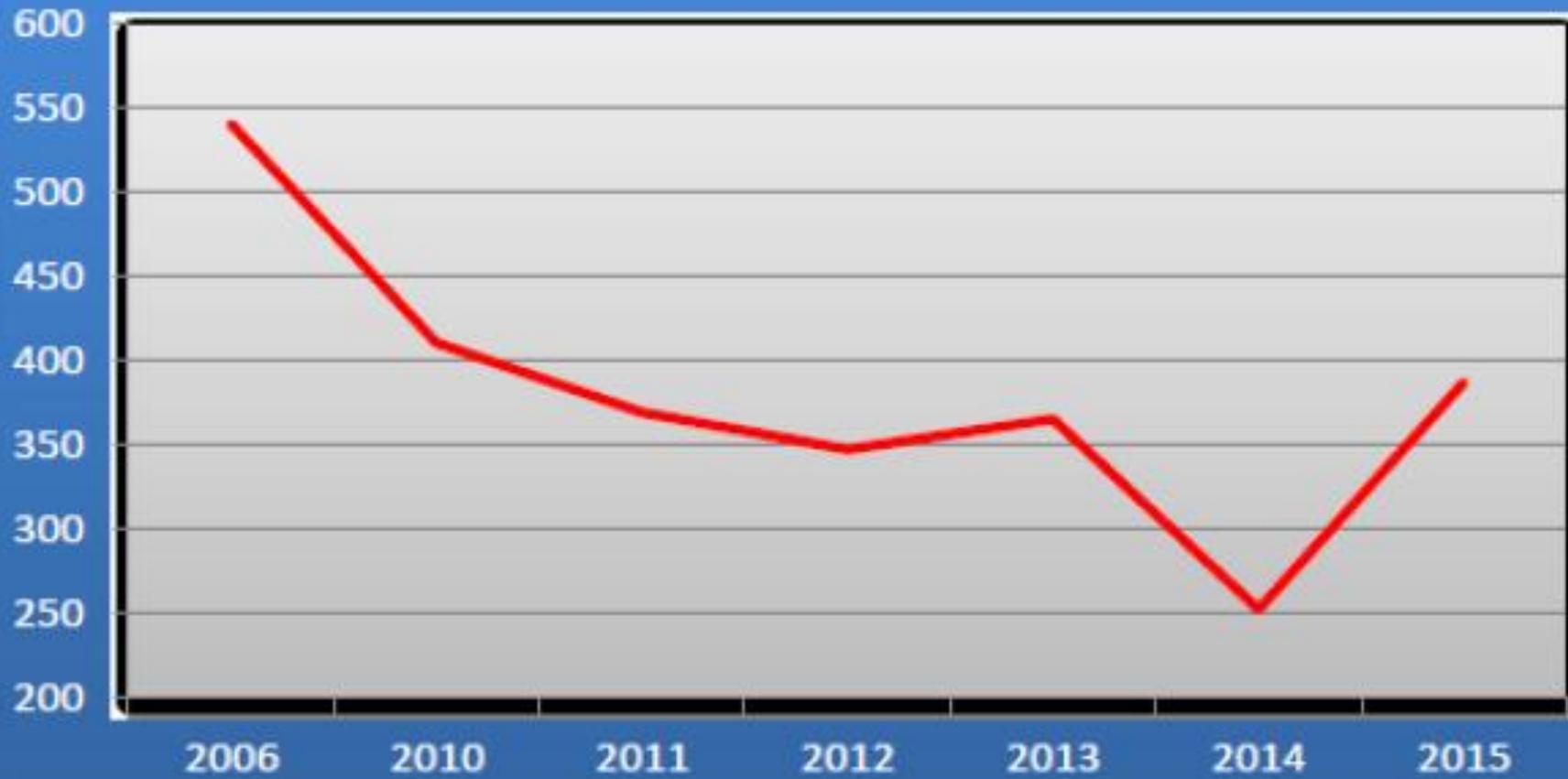
Source: PRIDE survey administered to Watertown students grades 7-12, Fall 2013 and Fall 2015.

## Drug & Alcohol Arrests (Juveniles)



From Watertown Police Department Annual Report 2015

## Total Juvenile Arrests



From Watertown Police Department Annual Report 2015

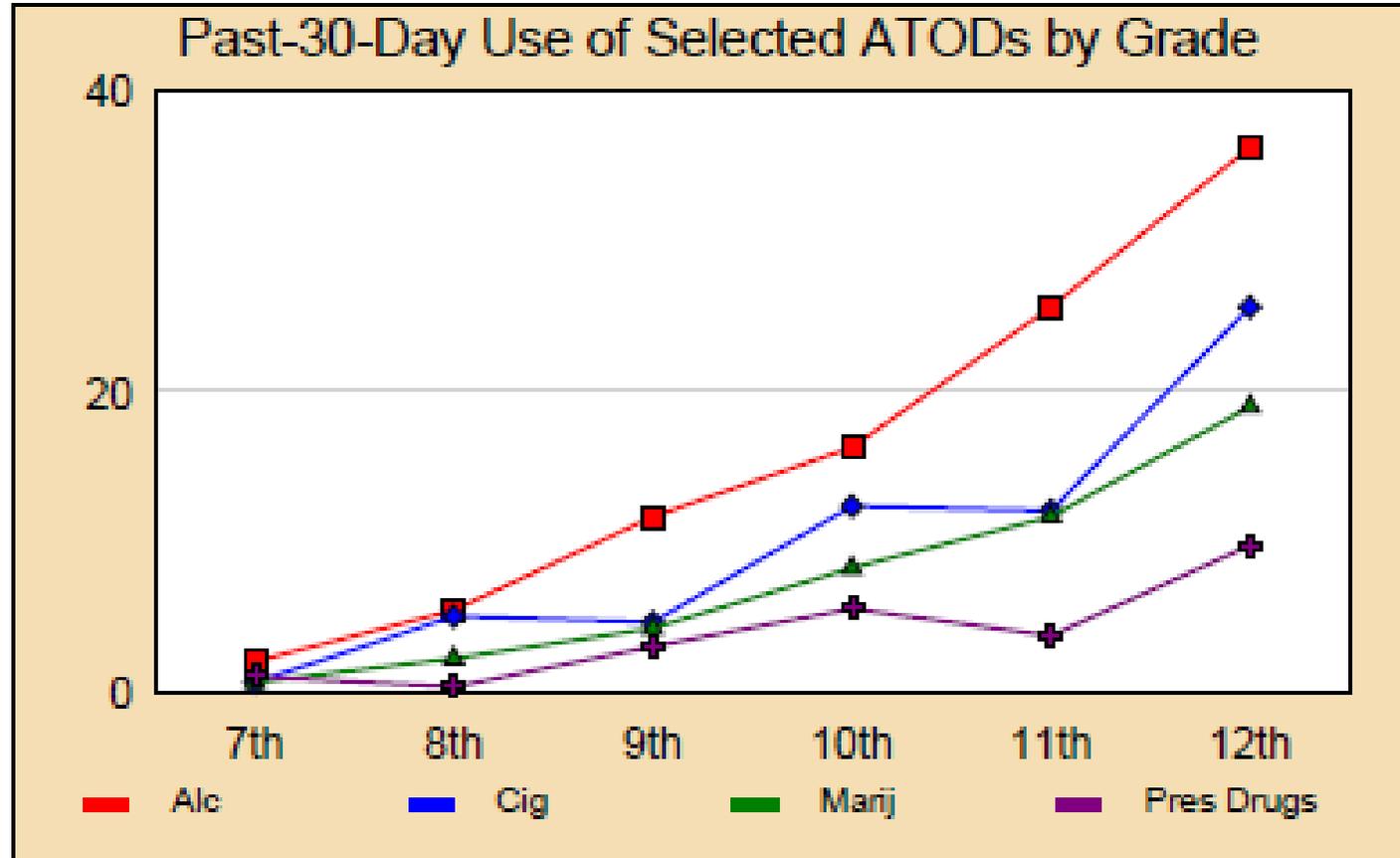
# Watertown comparison to State and National

	PRIDE (2013) grades 9- 12	YRBSS (2013) High School Data grades 9-12	
	Watertown	South Dakota	United States
<b>Alcohol 30-day use</b>	23.9%	30.8%	34.9%
<b>Binge Alcohol use.</b>	17.1%	17.2%	20.8%
<b>Riding with a driver who had been drinking</b>	14.2%	17.3%	21.9%
<b>Cigarettes 30-day use</b>	13.9%	16.5%	15.7%
<b>Marijuana 30-day use</b>	11.8%	16.1%	23.4%
<b>Seriously considered attempting suicide</b>	18.2%	16.9%	17.0%
<b>Made a plan about how they would attempt suicide</b>	11.8%	13.0%	13.6%
<b>Texting and driving</b>	* no data	61.3%	41.4%
<b>Electronic vapors 30-day use</b>	*no data	*no data	*no data

	PRIDE (2015) grades 9- 12	YRBSS (2015) High School Data grades 9-12	
	Watertown	South Dakota	United States
<b>Alcohol 30-day use</b>	20.9%	28.0%	32.8%
<b>Binge Alcohol use.</b>	16.0%	14.3%	17.7%
<b>Riding with a driver who had been drinking</b>	15.2%	20.1%	20.0%
<b>Cigarettes 30-day use</b>	12.5%	10.1%	10.8%
<b>Marijuana 30-day use</b>	9.9%	12.4%	21.7%
<b>Seriously considered attempting suicide</b>	16.7%	16.1%	17.7%
<b>Made a plan about how they would attempt suicide</b>	10.9%	11.8%	14.6%
<b>Texting and driving</b>	41.8%	63.2%	41.5%
<b>Electronic vapors 30-day use</b>	20.8%	17.3%	24.1%

# Past 30-day Use by Grade

2015 Pride Data



# Where and When Students Use

## 2013 Pride Data

Table 5.3: Where Do Students Report Using

DRUG	AT HOME	AT SCHOOL	IN A CAR	FRIENDS' HOUSE	OTHER
Tobacco	6.0	1.5	7.0	6.2	5.5
Alcohol	9.0	0.5	2.4	14.5	6.3
Marijuana	2.4	0.6	4.3	6.7	3.1
Presc Drugs	1.9	0.8	0.7	1.3	1.5

## 2013 Pride Data

Table 5.4: When Do Students Report Using

DRUG	BEFORE SCHOOL	DURING SCHOOL	AFTER SCHOOL	WEEK NIGHT	WEEK END
Tobacco	5.0	2.4	7.8	6.9	8.5
Alcohol	0.7	0.6	2.0	2.9	20.9
Marijuana	1.5	1.0	3.1	4.0	8.3
Presc Drugs	1.5	0.9	1.1	1.5	2.5

## 2015 Pride Data

Table 5.3: Where Do Students Report Using

DRUG	AT HOME	AT SCHOOL	IN A CAR	FRIENDS' HOUSE	OTHER
Tobacco	4.8	1.4	5.7	4.5	4.3
Alcohol	7.2	0.3	1.1	11.8	5.9
Marijuana	2.8	0.8	3.9	4.5	3.6
Presc Drugs	2.3	0.8	0.9	1.6	1.9

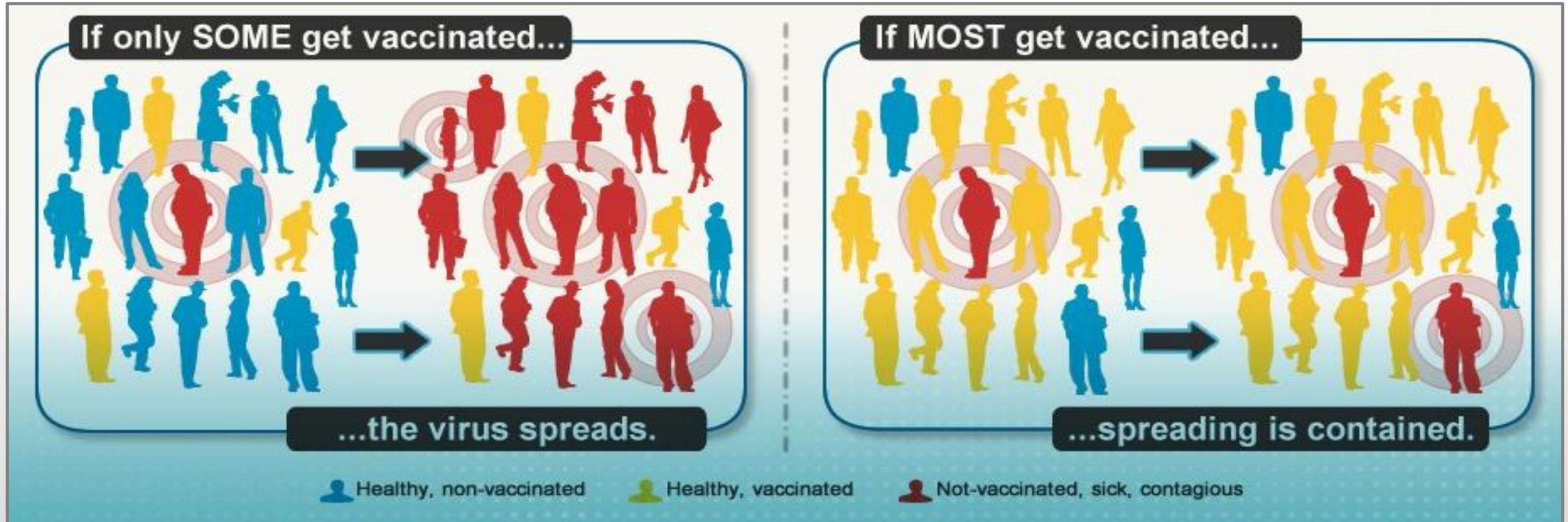
## 2015 Pride Data

Table 5.4: When Do Students Report Using

DRUG	BEFORE SCHOOL	DURING SCHOOL	AFTER SCHOOL	WEEK NIGHT	WEEK END
Tobacco	4.3	1.7	5.4	4.3	6.9
Alcohol	0.5	0.3	1.7	2.3	16.3
Marijuana	1.8	0.6	2.8	3.2	7.0
Presc Drugs	1.0	0.9	1.3	1.2	2.8

# Prevention

## Vaccination





**Kelli Rumpza, Community Prevention Specialist**

**Human Service Agency**

**P: 884-3518**

**E: [kellir@humanserviceagency.org](mailto:kellir@humanserviceagency.org)**