

## SENATE COMMEMORATION NO. 13

Introduced by: Senator Garnos and Representatives Deadrick and Juhnke

A LEGISLATIVE COMMEMORATION, Honoring Dave Geisler as the 2007 South Dakota Retailer of the Year.

WHEREAS, Dave Geisler is the owner of Pioneer Auto Museum in Murdo, South Dakota. This entrepreneurial business was started by his father and then passed on to him, creating one of South Dakota's leading tourist attractions; and

WHEREAS, Dave Geisler is praised for his high standard of hospitality, innovation, dedication to great service, and overall commitment to the South Dakota visitor industry. He and his staff are known for outstanding customer service representing the very best in South Dakota retailing; and

WHEREAS, Dave Geisler is an ambassador for Murdo serving community, church, civic, and business organizations. He is also an active promoter of South Dakota and has previously received the Ben Black Elk Award for his promotion of tourism in South Dakota:

NOW, THEREFORE, BE IT COMMEMORATED, by the Eighty-second Legislature of the State of South Dakota, that Dave Geisler be honored as the 2007 South Dakota Retailer of the Year.